

Refined, conversion-minded imagery
for candle and fragrance companies,
grounded in over 15 years of
professional photography experience.

UGC & Content Creation Rates



Rebecca Enslein

Photographer & UGC Creator

Candle & Fragrance Content

BYREDO

BIBLIOTHÈQUE

BOUGIE PARFUMÉE

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The following rates are starting ranges and may vary based on scope, usage, and deliverables.

Photo Content

Single Image

\$200–350

3-Image Set

\$550–850

5-Image Set

\$900–1,400

Content Bundles

Starter Content Bundle

5 images | \$900–1,200

Campaign Content Bundle

8–10 images | \$1,600–2,400

Monthly Content Bundle

12–15 images | \$2,800–3,800

Add ons

- Additional image: \$150–250
 - Rush delivery: +25%
- Concept development & shot planning
- On-location retail shoots (quoted separately)

Optional Video Content

Short-Form Vertical Video (5–15 sec)

\$300–500

3-Video Bundle

\$850–1,300

USAGE & LICENSING

Usage is quoted separately based on scope and duration.

Standard usage options:

- Organic social usage (3 months)
 - Paid usage/ads
- Website & email marketing
 - Extended licensing

For example, organic social usage for 3 months is often a small add-on, while paid usage or extended licensing is quoted separately.

I partner with candle and fragrance brands
seeking elevated, consistent content
aligned with a luxury aesthetic.

Work With Me

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